News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: TUESDAY, APRIL 4, 1978

CONTACT: JENNY MURPHY
676-6463 (office)

FOR IMMEDIATE RELEASE

IMPLICATIONS FOR ENERGY AND ENVIRONMENTAL POLICY SYMPOSIUM TO BE HELD AT GW

WASHINGTON, D.C. -- The Environmental Studies Program of The George Washington University presents a symposium on Implications for Energy and Environmental Policy on Wednesday, April 19 at 7:30 p.m. in the Marvin Center, Room 410, 21st and H Sts., N.W. It's free and open to the public.

Speakers at the symposium will be Dr. Dennis Pirages, professor of political science, University of Maryland; and Glenn Schlede, vice president, National Coal Association. The discussant will be Lou Pugliaresi, acting division director for policy planning, Environmental Protection Agency.

This symposium is the final one in a series on The Impact of Environmental Legislation on Energy Production in the United States, sponsored by GW's Environmental Studies Program. For more details contact Allan Fitzsimmons, 676-6924.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 7, 1978

CONTACT: PHIL DEBRABANT
676-6467 (office)

FOR RELEASE AFTER 10 A.M. FRIDAY, APRIL 7, 1978

FIRST WOMAN DEAN OF MAJOR SCHOOL OF BUSINESS APPOINTED AT GWU

WASHINGTON, D.C. -- Dr. Norma Maine Loeser, who served recently as managing director of the Civil Aeronautics Board and as a commissioner on the Defense Manpower Commission, has been appointed Dean of the School of Government and Business Administration (SGBA) at The George Washington University, effective July 1. Dr. Loeser thus becomes the first woman to head a major school of business in the United States.

In announcing her appointment GWU President Lloyd H. Elliott said, "Norma Loeser is a woman of many facets, and many firsts. Today we are very pleased to announce that she will become the new dean of our business school -- the first woman to head a major school of business in this country. Throughout her distinguished military career, her service to the government, and throughout the years she has been associated with GW as student, faculty member, and assistant dean, she has been known for imaginative leadership and sound administrative abilities."

Dr. Loeser has been an SGBA faculty member since 1966 when she became a university fellow in business administration following her retirement from active duty as a lieutenant colonel in the United States Air Force. She has

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served successively as an adjunct assistant professor, assistant dean, associate professor, and professor of business administration. As assistant dean of SGBA from 1971 to 1973 she was instrumental in establishing and administering a new four-year undergraduate degree program in business administration; this successful program has grown approximately 300% since it was begun. The School of Government and Business Administration was founded in 1928 and presently employs 75 faculty members and enrolls more than 3,500 students.

From January 1976 to June 1977, on a leave of absence from GW, Dr. Loeser was managing director of the Civil Aeronautics Board where she acted as chief executive officer reporting to the Board's chairman on all matters relating to the administration and management of the CAB. From April 1974 to January 1976, she served as a commissioner, appointed by the President, on the Defense Manpower Commission which had been created by Congress to study and make recommendations on the personnel costs of a peacetime defense force.

Dr. Loeser holds three degrees from GWU: the B.A. (1958), M.B.A. (1967), and D.B.A. (1971). Her fields of specialization include management and organization, personnel management, human behavior in organizations, comptrollership, and managerial economics. Her doctoral dissertation was titled "An Examination of the Top-Level Strategy Emanating from the Executive Branch of the Government Having an Impact on the Military-Industry Interface." She has also co-authored the book Executive Leadership: The Art of Successfully Managing Resources which was designed for practicing executives as well as graduate students.

During her distinguished military career she rose to become deputy director of women in the Air Force, developing military personnel programs for women which were instituted throughout the service. She also provided policy guidance and direction to major commands and headquarters staffs in the

development of objectives, concepts, and policies on utilizing women officers and enlisted personnel.

She was awarded three United States Air Force Commendation Medals for Outstanding Achievements and meritorious service during her 22 years in the Air Force.

She is a member of the Academy of Management, American Management Association, American Economic Association, The Aero Club of Washington, The National Aeronautics Association, International Management Association, Futurist Society, The Retired Officers Association, GW Columbian Women, and the GW Personnel Society.

Dr. Loeser, who enjoys skiing, yachting, golf, and gardening, lives in Alexandria, Virginia.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: TUESDAY, APRIL 11, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

FOR IMMEDIATE RELEASE

GWU LISNER AT NOON PROGRAM FOR TUESDAY, APRIL 25

WASHINGTON, D.C. -- Pianist Ronald Popeske will be the featured artist in the GWU Lisner at Noon series on Tuesday, April 25, at 12:15 p.m. in The George Washington University's Lisner Auditorium at 21st and H Streets, N.W. The program, which will include selections from Scarlatti, Debussy and Brahms, will last about 30 minutes and is open to the public without charge.

Dr. Popeske is currently teaching piano at the Shenandoah Conservatory in Winchester, Virginia. He received his bachelor's degree from Converse College, his master's from Wichita State University, and his doctorate of musical arts from the University of Arizona.

Lisner Auditorium, GWU, is two blocks from the Foggy Bottom Metro station.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: WEDNESDAY, APRIL 12, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

FOR IMMEDIATE RELEASE

M.F.A. THESIS SHOW AT THE DIMOCK GALLERY, GWU

WHO: CANDIDATES FOR THE DEGREE OF MASTER OF FINE ARTS

WHAT: PAINTING, PHOTOGRAPHY, GRAPHICS, DESIGN, SCULPTURE CERAMICS

WHEN: THURSDAY, APRIL 20, THROUGH FRIDAY, APRIL 28 (GROUP I) and THURSDAY, MAY 4, THROUGH FRIDAY, MAY 12 (GROUP II) 10 A.M. TO 5 P.M. MONDAY THROUGH FRIDAY

WHERE: DIMOCK GALLERY, THE GEORGE WASHINGTON UNIVERSITY OFF THE LOWER LOUNGE OF LISNER AUDITORIUM, GWU 21ST AND H STREETS, N.W.

* *

WASHINGTON, D.C. -- Selected works by candidates for the degree of Master of Fine Arts at The George Washington University will be shown in the Dimock Gallery, GWU, from Wednesday, April 20, through Friday, April 28 (Group I) and from Thursday, May 4, through Friday, May 12 (Group II). The works will include painting, photography, graphics, design, sculpture and ceramics. Some of the pieces will be for sale.

The Dimock Gallery, off the lower lounge of Lisner Auditorium, GWU, at 21st and H Streets, N.W., is open to the public without charge from 10 a.m. to 5 p.m., Monday through Friday.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: THURSDAY, APRIL 13, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR USE THROUGH APRIL 24

LISNER AT NOON -- CLASSICAL PIANIST

(20 SECONDS)

The Lisner at Noon series at The George Washington University will present classical pianist Ronald Popeske (po-PEH-skee) in a half-hour program of Scarlatti, Debussy and Brahms on Tuesday, April 25th, at 12:15 p.m. in Lisner Auditorium, GWU, 21st and H Streets, N.W., two blocks from the Foggy Bottom Metro station. Admission is free.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: MONDAY, APRIL 17, 1978

CONTACT: JOY ASCHENBACH
676-6464 (office)

FOR IMMEDIATE RELEASE

"WOMEN IN THE WORLD" LUNCHEON FEATURES WOMEN AND THE VISUAL ARTS

Washington, D. C. -- "The Creative Woman in the Visual Arts" will be featured at the "Women in the World" luncheon to be held Wednesday, May 3, at 12 noon in the George Washington University Marvin Center Ballroom, 21st and H Streets, N.W.

The principal speakers will be Adelyn D. Breeskin, consulting curator for 20th Century Art at the Smithsonian Institution's National Collection of Fine Arts, and Alice S. Ilchman, associate director of the newly formed International Communication Agency. Mrs. Breeskin, a curator and scholar for more than half a century, was the first woman to be named director of a major American museum (Baltimore Museum of Art) and is the author of two books on the Impressionist painter Mary Cassatt. Mrs. Ilchman, dean of Wellesley College since 1973, was appointed last month to the International Communication Agency, where she heads the directorate for educational and cultural affairs. The Communication Agency, under President Carter's reorganization plan, is composed of the former U.S. Information Agency and the Bureau of Educational and Cultural Affairs of the State Department.

The "Women in the World" luncheon is one of a series held at GWU to honor women of achievement in various fields. Tickets are $7.50. For further information and reservations, call 676-6942.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 21, 1978

CONTACT: JOY ASCHENBACH
676-6464 (office)

FOR IMMEDIATE RELEASE

GWU PARALEGAL FOR SENIORS ADDS COURSE ON "AGE DISCRIMINATION"

WASHINGTON, D. C. --- A new course on "Age Discrimination in Employment" will be included in the Fall program of Paralegal Training for Seniors offered by the Institute of Law and Aging at the George Washington University National Law Center.

The one-year session, which begins September 5, is open to all persons in the metropolitan area who are 55 years or older and want to help other senior citizens with their legal problems. Applications are now being accepted for the fall.

The GWU paralegal program, the only one in the Washington area designed specifically for older persons, focuses on legal problems of Social Security, pensions, veterans' benefits, disability claims, medicare, medicaid, taxes, trusts and estates. The new course on employment discrimination will cover all aspects of "age" violations from failure to hire and discharge to litigation procedures.

The Paralegal Training for Seniors program also has expanded to provide its own employment referral service for those persons who complete the one-year session. The training program includes classroom instruction and "on-the-job" experience under the direct supervision of attorneys and advanced law students.

For further information and registration, call the Institute of Law and Aging at 676-4869.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 21, 1978

CONTACT: JOY ASCHENBACH
676-6464 (office)

PUBLIC SERVICE ANNOUNCEMENT
FOR BROADCAST THROUGH THURSDAY, MAY 25

(30 seconds)

George Washington University's Paralegal Training for Seniors is now registering persons for the fall session, which begins in September. If you are 55 years or older and want to learn how to help other senior citizens with their legal problems, you may be eligible for this one-year program designed especially for older persons. Courses focus on Social Security, veterans' benefits, disability claims, medicare, taxes, and age discrimination. For a free brochure and application form, call GW's Institute of Law and Aging at 676-4869. That's 676-4869.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: MONDAY, APRIL 24, 1978

CONTACT: JOY ASCHENBACH
(676-6464) office

FOR IMMEDIATE RELEASE

CONTINUING EDUCATION FOR WOMEN CENTER RECEIVES GRANT FROM SHELL FOUNDATION

WASHINGTON, D. C. -- The Continuing Education for Women Center at George Washington University has received a $2,500 grant from the Shell Companies Foundation to be used for scholarships and loans for women enrolled in programs designed to assist them in making career choices.

Dr. Ruth H. Osborn, assistant dean who directs the CEW Center at GW, said the funds will provide tuition scholarships for women in the "Developing New Horizons for Women" program, a group counseling class, which aids "displaced homemakers" as well as single persons in coping with changes. The funds also will offer partial tuition loans to those enrolled in one of CEW's five year-long career training programs, which provide specific job skills, such as those for legal assistant, publications specialist and management specialist.

The grant was made available to the CEW Center through Shell Funds for Women's Careers. GW's Continuing Education for Women Center, a pioneer in educational and career counseling for women, has counseled some 5,000 women, ranging in age from 18 to 78, during its 14 years of operation. Its programs are offered at locations in suburban Maryland and Virginia and on the GW campus.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: WEDNESDAY, APRIL 26, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

FOR IMMEDIATE RELEASE

GWU LISNER AT NOON SERIES FOR MAY, 1978

WASHINGTON, D. C. -- The schedule for The George Washington University's Lisner at Noon series for the month of May is as follows:

Tuesday, May 2	The Palisades Recorder Consort, an ensemble of four recorder players, 12:15 p.m.;
Tuesday, May 9	The Latin American Strings, harp, guitars, and cuatros (small four-string guitars) 12:30 p.m. (NOTE different time);
Tuesday, May 16	Washington Civic Opera with excerpts from "Tales of Hoffmann" by Offenbach (which will be given in Lisner May 17 and 19 and which is already sold out) 12:15 p.m.;
Tuesday, May 23	Renaissance Lute Music with Linn Barnes and Allison Hampton, 12:15 p.m.;
Tuesday, May 30	The Pekin High School Concert Choir from Pekin, Illinois, 75-voice choir, 12:15 p.m.

After completion of the May programs, the Lisner at Noon series, cultural samplings presented without charge by George Washington, will end for the spring season to resume in the fall. Each Lisner event is approximately 30 minutes in length. The auditorium, at 21st and H Streets, N.W., is two blocks from the Foggy Bottom Metro station.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: THURSDAY, APRIL 27, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

FOR IMMEDIATE RELEASE

GEORGE WASHINGTON UNIVERSITY SPRING COMMENCEMENTS 1978

WASHINGTON, D. C. — More than 2,600 graduates are expected to receive degrees at the spring commencements of The George Washington University at eight separate ceremonies, six on Sunday, May 7, and one each on Sunday, May 21, (law) and on Friday, May 26 (medicine).

GWU President Lloyd H. Elliott will confer both degrees in course and honorary degrees. The deans of the schools and colleges will give the traditional charge to their respective graduates.

The Reverend John P. Whalen, executive director of the Consortium of Universities of the Washington Metropolitan Area, will speak at the exercises of the GWU Graduate School of Arts and Sciences at 1 p.m. Sunday, May 7, in the Dorothy Betts Marvin Theatre (800-21st Street, N.W.). A distinguished service award will be presented to Professor of Microbiology Mary Louise Robbins.

The School of Government and Business Administration graduates will be addressed by their retiring dean, Peter B. Vaill. Professor Emeritus of Public Administration Waldo Sommers will receive a distinguished service award at the commencement scheduled for 1:30 p.m.,

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Sunday, May 7, in Lisner Auditorium GWU.

J. Carter Brown, director of the National Gallery of Art, will deliver the address at the commencement of the GWU Columbian College of Arts and Sciences, at 3 p.m. in the Charles E. Smith Center, Sunday, May 7. He will receive the honorary degree of Doctor of Letters. Maestro Mstislav Rostropovich, music director of the National Symphony Orchestra, will be honored with the degree of Doctor of Humanities. Student speaker at the Columbian College exercises will be Michael Lee Katz, who will receive the Bachelor of Arts. Emeritus status will be conferred on four Columbian College faculty members: William Allan MacDonald, professor emeritus of art and archeology; Muriel Hope McClanahan, associate professor emeritus of English; Robert Hamilton Moore, professor emeritus of English; and Geza Teleki, professor emeritus of geology.

Donald P. Hearth, director of the Langley Research Center, National Aeronautics and Space Administration, will speak at the commencement of the GWU School of Engineering and Applied Science on Sunday, May 7, at 3:30 p.m. in the Marvin Theatre. He will be honored with the degree of Doctor of Science.

ABC news correspondent Steve Bell will speak to the graduates of the GWU School of Public and International Affairs on Sunday, May 7, at 6 p.m. in the Marvin Theatre. The student speaker will be Clifford J. White III, who will receive the degree of Bachelor of Arts.

Edward J. Feeney, superintendent of schools of Prince George's County, Md., will address the graduates of the GWU School of Education and Human Development on Sunday, May 7, at 7 p.m. in the university's Lisner Auditorium.

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On Sunday, May 21, at the GWU National Law Center exercises the speaker will be the Honorable Mortimer M. Caplin, a former commissioner of the Internal Revenue Service and a member of the GWU board of trustees. John J. Wilson, Washington attorney and GW law alumnus, will be honored with the degree of Doctor of Laws. He served 15 years on the GWU board of trustees. Emeritus status will be awarded Professor of Law Arthur S. Miller.

Dr. Franz J. Ingelfinger, clinical professor of medicine at Boston University, and former editor of The New England Journal of Medicine, will deliver the address and will receive the honorary degree of Doctor of Laws at the commencement of the GWU School of Medicine and Health Sciences on Friday, May 26, at 3:30 p.m. in Lisner Auditorium, GWU. Emeritus status will be conferred on five members of the faculty: Paula Reines Kaiser, associate professor emeritus of anesthesiology; Calvin Trexler Klopp, professor emeritus of surgery; Mary Louise Robbins, professor emeritus of microbiology; Harold Stevens, professor emeritus of neurology; and Jonathan Marshall Williams, professor emeritus of clinical neurological surgery.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 28, 1978

CONTACT: PHIL DEBRABANT
676-6467 (office)

FOR IMMEDIATE RELEASE

David Parker of Rockville, a 9th grade student at Gonzaga College High School in the District, won third prize of $100 at the Engineering Science Fair held recently at George Washington University. Parker won for his exhibit "Testing Reflexes By Use of a Vernier Chronoschope."

The Engineering Science Fair, sponsored by GWU's School of Engineering and Applied Science, is held annually to provide professional encouragement to students who have participated in one of the Washington area science fairs with an exhibit that is engineering or technically oriented. Forty exhibits of exceptional merit are chosen each year for the GWU fair.

Prizes of $300, $200, and $100 are awarded to the top three entries. All entrants receive a certificate of merit plus a $15 certificate good for books or merchandise at the GWU bookstore.

The School of Engineering and Applied Science has been in continuous session since 1884, and offers programs of study leading to Bachelor's, Master's, and Doctor's degrees. For information write or call Admissions, SEAS, Tompkins Hall, GWU, Washington, D. C. 20052, (202) 676-6158.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 28, 1978

CONTACT: JOY ASCHENBACH
676-6464 (office)

FOR IMMEDIATE RELEASE

HAWAII SENATE LEADER CHING TO RECEIVE GWU LAW ASSOCIATION AWARD

WASHINGTON, D. C. -- The Honorable Donald D. H. Ching, majority leader of the Hawaii State Senate, will receive the Professional Achievement Award of the George Washington University Law Association Saturday, May 13, at a dinner meeting of the GW law school alumni in Honolulu.

Senator Ching, who is a 1953 graduate of the university's National Law Center, will be presented the award by Clifford A. Dougherty, director of GW's Law Alumni Relations. The Hawaii alumni meeting will be held at 7 p.m. in The Ranch House on Kalanianaole Highway. Denis C. H. Leong, of Honolulu, is chairman of the event.

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News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 28, 1978

CONTACT: PHIL DEBRABANT
676-6467 (office)

FOR IMMEDIATE RELEASE

Giambattista (J. B.) Alegiani, a senior at Gonzaga College High School in the District, won first prize of $300 at the Engineering Science Fair held recently at George Washington University. Alegiani won for his exhibit "The Car of the Future? The Gas Electric Automobile."

The Engineering Science Fair, sponsored by GWU's School of Engineering and Applied Science, is held annually to provide professional encouragement to students who have participated in one of the Washington area science fairs with an exhibit that is engineering or technically oriented. Forty exhibits of exceptional merit are chosen each year for the GWU fair.

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The School of Engineering and Applied Science has been in continuous session since 1884, and offers programs of study leading to Bachelor's, Master's, and Doctor's degrees. For information write or call Admissions, SEAS, Tompkins Hall, GWU, Washington, D. C. 20052, (202) 676-6158.

News Release
GEORGE WASHINGTON UNIVERSITY
Office of Public Relations/Washington, D.C. 20052/(202) 676-6460

MAILING DATE: FRIDAY, APRIL 28, 1978

CONTACT: JANE LINGO
676-6460 (office)
234-3453 (evening)

PUBLIC SERVICE ANNOUNCEMENT
FOR USE THROUGH MAY 8

LATIN AMERICAN STRINGS IN LISNER AUDITORIUM

(15 SECONDS)

Hear the Latin American Strings in a half-hour concert in the George Washington University's Lisner Auditorium at 21st and H Streets, N.W. on Tuesday, May 8th, from 12:30 to 1 p.m. The program is free.

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